

PRSA/SENE 2019 Board of Directors Announced

Members Represent Strong Diversity of Talents and Industries

PROVIDENCE, R.I. – The Southeastern New England Chapter of the Public Relations Society of America (PRSA/SENE) has announced its eight-member Board of Directors for 2019.

Christina Robbio of Lincoln, Rhode Island, has assumed the role of board president for 2019. She is the Director of Communications and Social Media for the Providence Warwick Convention & Visitors Bureau.

“It is a true privilege to serve as President of the PRSA/SENE chapter this year with along with a group of dedicated professionals serving on the board,” Robbio said. “We are thrilled to be hosting the PRSA Northeast District Conference in June, in addition to exciting ongoing programming for the public relations, marketing and communications talent in our region. We look forward to growing our professional group and creating new partnerships to enhance our chapter.”

Joining Robbio as returning PRSA/SENE Board members are:

- President-Elect/Treasurer: **Giselle Mahoney** (North Kingstown, Rhode Island) – Account Executive, RDW Group
- Immediate Past President/Secretary: **Kimberly Fraser** (Providence, Rhode Island) – Corporate Communications Manager, IGT
- Conference Co-Chair: **Sarah Dell** (Bristol, Rhode Island) – Manager of Public Affairs and Strategic Communications, Advocacy Solutions
- Membership Chair/Conference Co-Chair: **Michael Masseur** (Douglas, Massachusetts) – Director-Public Relations, RDW Group
- PR/Communications Co-Chair: **Jason Cunningham** (Coventry, Rhode Island) – Director of Public Relations, Centerbrook Architects & Planners
- Programming Chair/PRSSA Liaison: **Kyrie Perry** (Providence, Rhode Island) – Chief Marketing Officer, RIHousing

PRSA/SENE also welcomes **Winfield Danielson** to the board of directors for the first time as a PR/Communications co-chair. Danielson is the public affairs officer at the Providence VA Medical Center and resides in Douglas, Massachusetts.

The PRSA/SENE chapter annually promotes a number of professional development and industry networking opportunities. This year PRSA/SENE is the host chapter for the PRSA Northeast District’s annual conference, which will be held June 7 at the Providence Marriott Downtown. For more information on the event, please visit www.prsanortheast.org/conference/.

About PRSA/SENE:

Established in 1982, the Southeastern New England Chapter of the Public Relations Society of America (PRSA/SENE) is the among the region’s largest professional organizations for public relations professionals. Members of the non-profit association represent corporations, agencies, sole practitioners, military, government, health care and other service organizations throughout Southeastern New England. Learn more about PRSA/SENE at www.prsasene.org, on [Facebook \(PRSAENE\)](#), [Twitter \(@prsasene\)](#), and sign up for our [email newsletter](#).